CYROFX LLC

Presented By: Easton Reed

Annual Report



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About Our Company

As a pioneering force in the world of digital finance, CYROFX stands at the forefront of the crypto, stocks and forex industry. Since our inception, we have been committed to providing innovative, reliable, and secure financial solutions to traders and investors worldwide.

With a dedicated team of experts and cutting-edge technology, we empower individuals and institutions to navigate the dynamic landscape of cryptocurrencies and foreign exchange markets. Our mission is to foster financial inclusion, enabling clients to harness the potential of digital assets and forex trading for wealth creation and financial independence.

Guided by a vision of transparency and integrity, we prioritize compliance with regulatory standards, ensuring that our operations are conducted with the highest level of professionalism. Through continuous research, market analysis, and strategic partnerships, we remain agile in adapting to evolving market trends.

In 2021, we witnessed unprecedented growth and expansion, a testament to our commitment to excellence and customer-centric approach. We extend our gratitude to our valued clients, partners, and stakeholders for their trust and support, and we look forward to continued success and mutual prosperity in the years ahead.

Letter From CEO

Easton Reed
Chief Executive Officer
CYROFX LLC

Dear Shareholders, Partners, and Stakeholders,

I am delighted to address you in this annual report, reflecting on the remarkable journey we undertook in the year 2021. It has been a year of significant achievements and transformative growth for CYROFX, as we navigated the dynamic landscape of crypto and forex trading.

In the face of unprecedented global challenges, our team demonstrated unwavering dedication, adaptability, and resilience. Together, we capitalized on emerging opportunities and steered our company to new heights.

Market Overview:

The year 2021 was a milestone for the financial markets, marked by heightened interest in cryptocurrencies and an evolving forex landscape. The crypto market experienced unprecedented growth. This surge was fueled by increased institutional participation and growing mainstream acceptance.

In the forex domain, we saw a return to more stable conditions following the volatility experienced in 2020. The ongoing global recovery from the COVID-19 pandemic played a pivotal role in shaping forex trends, and our seasoned analysts and traders were well-positioned to capitalize on these shifts.

Operational Highlights:

1. Technology Advancements: In 2021, we made substantial investments in our technological infrastructure, enabling us to enhance our trading platforms, improve execution speed, and provide a seamless experience for our clients.

2. Expanded Product Offering: We expanded our product range to cater to the diverse needs of our clientele. This included the introduction of new cryptocurrencies and forex pairs, as well as innovative trading instruments.

- 3. **Regulatory Compliance:** CYROFX maintained strict adherence to regulatory frameworks across jurisdictions, ensuring a secure and compliant trading environment for our clients.
- 4. Client-Centric Approach: Our commitment to client satisfaction remained at the forefront of our operations. We launched educational initiatives, webinars, and personalized support services to empower our clients with the knowledge and tools needed for successful trading.

Future Outlook:

Looking ahead, we are well-poised to capitalize on the evolving landscape of crypto and forex trading. Our strategic initiatives for the coming year include:

Innovation and Technology: We will continue to invest in cutting-edge technology to stay at the forefront of the industry, ensuring our clients have access to state-of-theart trading solutions.

Letter From CEO

Sustainability and Social Responsibility: We are committed to being responsible corporate citizens. We will explore initiatives aimed at environmental sustainability and community engagement.

Risk Management and Compliance: As always, our focus on robust risk management practices and regulatory compliance will remain unwavering.

In closing, I would like to extend my heartfelt gratitude to our shareholders, partners, and stakeholders for their continued trust and support. Our success in 2021 would not have been possible without your dedication and belief in our vision.

Together, let us embark on the exciting journey that lies ahead, confident in our ability to shape the future of crypto and forex trading.

Sincerely,

Easton Reed Chief Executive Officer

MARKET OVERVIEW

Introduction:

The cryptocurrency market in 2021 saw significant growth and maturation. It continued to gain mainstream acceptance, with institutional investors and corporations showing increased interest in digital assets.

Key Trends and Highlights: Bitcoin Dominance:

 Bitcoin (BTC) maintained its position as the dominant cryptocurrency, representing over 60% of the total market capitalization throughout the year.

Altcoin Surge:

- Altcoins (alternative cryptocurrencies to Bitcoin) experienced substantial growth.
 Ethereum (ETH) saw an impressive year, reaching new all-time highs and solidifying its position as the leading smart contract platform.
- Other notable performers included Binance Coin (BNB), Cardano (ADA), and Solana (SOL), which gained traction due to their respective technological advancements and use cases.

Institutional Adoption:

 Institutions showed increasing interest in cryptocurrencies.
 Major corporations like MicroStrategy, Tesla, and Square added Bitcoin to their balance sheets, signaling confidence in its long-term value.

DeFi and NFTs:

- Decentralized Finance (DeFi)
 and Non-Fungible Tokens (NFTs)
 emerged as significant trends.
 DeFi platforms like Aave,
 Uniswap, and Compound
 gained popularity, enabling
 users to participate in
 decentralized lending,
 borrowing, and trading.
- NFTs, primarily built on platforms like Ethereum, saw explosive growth in the art, gaming, and collectibles sectors.

Regulatory Developments:

 Regulatory scrutiny increased globally. Countries like China cracked down on mining operations, while others, including the United States, worked on establishing clearer regulatory frameworks.

Environmental Concerns:

 Environmental sustainability of cryptocurrencies, particularly Bitcoin's energy consumption, became a focal point of discussions. Initiatives like the Bitcoin Mining Council aimed to address these concerns.

Forex Market Overview (2021)

Introduction:

The forex market in 2021 experienced volatility due to the ongoing COVID-19 pandemic, economic recovery efforts, and central bank policies.

Key Trends and Highlights:

COVID-19 Impact:

 The forex market continued to be influenced by the pandemic's effects on global economies.
 Central banks implemented various monetary and fiscal measures to support their respective economies.

Dollar (USD) Dynamics:

 The U.S. dollar faced mixed trends. It strengthened against some currencies due to safehaven demand, but weakened against others, reflecting global economic recovery efforts.

Central Bank Policies:

 Central banks, including the Federal Reserve, European Central Bank, and Bank of Japan, maintained accommodative policies. Interest rates remained low, and quantitative easing programs were extended to support economic recovery.

Brexit and EU Relations:

 The impact of Brexit continued to influence the British pound (GBP) and its relationship with the Euro (EUR). Ongoing negotiations and trade agreements affected currency valuations.

Emerging Market Currencies:

 Emerging market currencies experienced varying levels of volatility. Factors such as commodity prices, inflation rates, and geopolitical events influenced their performance.

Stock Market Overview (2021) Introduction:

The global stock markets in 2021 showed resilience and recovery from the disruptions caused by the COVID-19 pandemic.

Key Trends and Highlights: Post-Pandemic Recovery:

 Stock markets rebounded strongly from the lows of 2020, reflecting optimism about economic recovery as vaccination efforts gained momentum.

Tech Sector Dominance:

 Technology stocks, including those in the FAANG group (Facebook, Apple, Amazon, Netflix, Google), continued to outperform, benefiting from the shift towards remote work, ecommerce, and digital services.

Inflation Concerns:

 Inflation concerns emerged as a significant theme, impacting sectors like energy, commodities, and consumer goods. Investors closely monitored central bank actions and inflation data.

Renewable Energy and ESG Investing:

 Interest in Environmental, Social, and Governance (ESG) investing grew, with a focus on companies contributing to sustainable and socially responsible initiatives. The renewable energy sector attracted substantial investments.

IPO Boom:

The initial public offering (IPO)
market experienced a
resurgence, driven by strong
investor demand for innovative
tech and healthcare companies.

Conclusion:

The financial markets in 2021 demonstrated resilience and adaptability in the face of significant global challenges. The cryptocurrency market saw explosive growth, the forex market navigated pandemic-induced volatility, and the stock market rebounded strongly from the lows of 2020.

Financial Highlights

ITEM	2021 (In '000')	2020 (In '000')
Revenue	\$30,291	\$16,021
Operating Income	\$19,353	\$11,729
Net Profit	\$15,276	\$8,040
Total Assets	\$39,902	\$22,417
Total Liabilities	\$9,629	\$8,754
Shareholders Equity	\$30,273	\$13,663

Financial Performance

The highlight of what we've achieved during FY 2021.

Revenue Analysis:

Total revenue for 2021 reached \$30 million, driven primarily by trading in crypto, forex and stock markets.

Profit and Loss Statement:

Net profit for 2021 was \$15.2 million, reflecting more than 90% growth compared to the previous year.

Balance Sheet Analysis:

Our balance sheet reflects a healthy financial position, with assets of \$39.9 million, liabilities of \$9.6 million, and equity of \$30.2 million.

Cash Flow Statement:

Operating cash flow, investments, and financing activities contributed to our liquidity, allowing us to support growth initiatives.

Operational Highlights

Market Expansion and Diversification:

- Successfully expanded our trading operations into new markets.
- Diversified our asset portfolio to mitigate risk and capture opportunities in emerging markets.

Trading Volume and Liquidity:

- Achieved a significant increase in trading volume compared to the previous year, demonstrating robust market liquidity.
- Maintained a healthy trading spread across various assets, ensuring efficient execution for our clients.

Technology and Infrastructure Upgrades:

- Implemented cutting-edge trading technology to enhance speed, reliability, and security of our platform.
- Upgraded infrastructure to support high-frequency trading and handle increased transaction volumes.

Regulatory Compliance and Security Measures:

- Maintained strict adherence to regulatory requirements in all jurisdictions of operation, ensuring compliance with AML, KYC, and other relevant regulations.
- Strengthened cybersecurity measures to safeguard client funds and sensitive information.

Client Acquisition and Retention:

- Acquired a substantial number of new clients through targeted marketing efforts and strategic partnerships.
- Implemented client-centric initiatives and services to improve retention rates and satisfaction.

Education and Training Programs:

 Launched educational resources and training programs to empower clients with the knowledge and skills needed for successful trading.

Customer Support and Service Quality:

- Enhanced customer support capabilities with extended operating hours and improved response times.
- Implemented a feedback loop to continuously improve service quality based on client input.

Research and Analysis Capabilities:

- Strengthened our research and analysis division, providing clients with in-depth market insights, reports, and forecasts.
- Social Responsibility and Community Engagement:
- Actively engaged in corporate social responsibility initiatives, contributing to charitable causes and supporting local communities.

Financial Performance:

- Achieved a 90% increase in revenue compared to the previous fiscal year, driven by strong market performance and increased client activity.
- Maintained a healthy profit margin while prudently managing expenses.

Outlook and Future Initiatives:

 Positioned for continued growth in FY 2022 with plans to explore new markets, expand product offerings, and further enhance technological capabilities.

Market Analysis

Crypto Market Overview:

- CYROFX facilitated trading for a range of cryptocurrencies, with Bitcoin, Ethereum, and Solana being the most actively traded.
- The crypto market saw tremendous growth in market capitalization
- Regulatory developments around the world shaped the industry's future.

Forex Market Overview:

- Major currency pairs like EUR/USD, GBP/USD, and USD/JPY remained popular choices for forex traders.
- Market volatility was influenced by economic indicators, global events, and central bank policies

Customer Relations

At CYROFX, we recognize that fostering strong relationships with our clients is fundamental to our success. In FY 2021, we focused on delivering exceptional service, providing valuable resources, and creating a seamless trading experience for our diverse clientele.

1. Client Acquisition and Growth

- Acquired more than one million new customers in FY 2021.
- Implemented targeted marketing campaigns to attract a wider demographic, resulting in a more diverse client base.
- Expanded our geographical reach, tapping into emerging markets and establishing a global presence.

2. Client-Centric Initiatives

- Introduced personalized account management services to cater to individual client needs and preferences.
- Launched educational programs, webinars, and workshops to empower clients with the knowledge and skills required for successful trading.
- Implemented a comprehensive customer feedback system, gathering insights to improve our services and platform functionality.

3. Enhanced Customer Support

- Extended customer support hours to ensure round-theclock assistance for our global client base.
- Achieved an average response time of 10 minutes, demonstrating our commitment to prompt and efficient service.
- Invested in advanced customer support technologies to provide a seamless and interactive experience for our clients.

4. Regulatory Compliance and Trust

- Maintained a robust compliance framework, ensuring adherence to all relevant regulations and industry best practices.
- İmplemented stringent security measures to safeguard client funds and personal information.
- Conducted regular third-party audits and assessments to validate the integrity of our operations.

5. Client Engagement and Communication

 Established regular communication channels, including newsletters, market updates, and educational content, to keep clients informed about market trends and opportunities.

 Organized client events, webinars, and conferences, providing opportunities for networking and knowledge-

sharing.

6. Feedback and Continuous Improvement

 Collected feedback from clients through surveys, interviews, and direct interactions, utilizing this valuable input to make enhancements to our services.

 Proactively addressed any identified pain points or areas for improvement to ensure an exceptional client

experience.

7. Community and Social Responsibility

 Engaged in various community initiatives, including charitable donations, sponsorships, and volunteer activities, demonstrating our commitment to social responsibility.

Corporate Social Responsibility

- CYROFX embraced sustainability initiatives, aiming to reduce its carbon footprint and promote eco-friendly practices.
- Community engagement efforts included charity partnerships and educational initiatives.
- Éthical trading practices were encouraged among clients.
- Maintained strict adherence to ethical trading practices, including compliance with anti-money laundering (AML) and know your customer (KYC) regulations.
- Launched educational initiatives aimed at promoting financial literacy and responsible trading practices within the wider community.
- Invested in employee development programs, offering training opportunities and career advancement prospects.
- Prioritized the health and well-being of our employees, providing a safe and inclusive work environment.

Compliance and Regulation

At CYROFX, we prioritize regulatory adherence to ensure the integrity and trustworthiness of our operations. In FY 2021, we continued to uphold the highest standards of compliance in both Forex, stock and Crypto trading markets.

1. Regulatory Framework and Licensing

 Maintained full compliance with all relevant regulatory bodies governing Forex, stock and Crypto trading in the jurisdictions where we operate.

 Obtained and renewed licenses as required, ensuring our continued authorization to conduct business in accordance with local and international regulations.

2. Anti-Money Laundering (AML) and Know Your Customer (KYC) Measures

 Implemented and rigorously enforced robust AML and KYC procedures to prevent money laundering, terrorist financing, and other illicit activities.

 Conducted regular audits and assessments to verify the effectiveness of our AML and KYC protocols.

3. Data Privacy and Security

 Maintained strict data privacy measures to safeguard client information in accordance with applicable data protection laws.

 implemented advanced cybersecurity protocols to protect against unauthorized access, breaches, and other security threats.

4. Market Integrity and Fair Trading Practices

 Adhered to regulations promoting market integrity, including measures to prevent market manipulation, fraud, and insider trading.

 Regularly monitored and reported suspicious activities to relevant authorities, ensuring a fair and transparent trading environment.

5. Customer Fund Safety and Segregation

 Maintained strict segregation of customer funds from company operational funds, providing an added layer of security and protection for client investments.

 Implemented measures to ensure the safekeeping of client assets in the event of insolvency or financial distress. 6. Compliance Training and Education

 Provided comprehensive training to employees to ensure they were well-versed in regulatory requirements and best practices.

 Conducted regular workshops and seminars to update staff on evolving compliance standards and industry

regulations.

7. Third-Party Audits and Assessments

 Engaged independent third-party firms to conduct audits and assessments of our compliance measures, ensuring impartial evaluation and validation.

 Implemented recommendations and improvements identified in audit reports to enhance compliance

procedures.

8. Future Regulatory Considerations

 Anticipated changes in regulatory landscape and prepared strategies to adapt to new requirements and emerging industry standards in FY 2022.

Risk Management

At CYROFX, we prioritize the implementation of robust risk management strategies to safeguard our operations, protect client interests, and ensure the stability of our business. In FY 2021, we actively identified, assessed, and mitigated various risks associated with our trading activities.

1. Market Risk Management

 Conducted regular assessments of market conditions and trends to anticipate potential risks associated with currency and crypto asset trading.

 Implemented stop-loss mechanisms and automated trading controls to limit exposure to volatile market

movements.

2. Regulatory and Compliance Risk

 Maintained a vigilant approach to regulatory changes and updates in the forex and crypto markets across all jurisdictions of operation. Ensured strict compliance with AML, KYC, and other relevant regulations, mitigating potential legal and regulatory risks.

3. Counterparty Risk Mitigation

 Diversified counterparties and conducted thorough due diligence to minimize the impact of any potential default or insolvency.

 Implemented risk assessment models to monitor the financial stability and creditworthiness of our

counterparties.

4. Technology and Cybersecurity Risk

 Regularly updated and monitored our trading platform and infrastructure to guard against technological failures, outages, or cyber threats.

 Implemented advanced cybersecurity measures, including firewalls, encryption, and multi-factor authentication, to protect client data and funds.

5. Liquidity Risk Management

 Maintained a balanced approach to liquidity management, ensuring that we have adequate resources to meet client demands even during peak trading periods.

 Established contingency plans and access to secondary liquidity providers to address potential liquidity shortfalls.

6. Operational Risk Mitigation

 Conducted comprehensive operational risk assessments to identify potential points of failure within our processes and systems.

 Implemented redundancies and backup systems to mitigate operational disruptions, such as hardware

failures or connectivity issues.

7. Currency and Portfolio Diversification

 Diversified our portfolio across different currency pairs and crypto assets to reduce concentration risk.

 Implemented hedging strategies to protect against adverse movements in specific assets or markets.

8. Stress Testing and Scenario Analysis

 Performed regular stress tests and scenario analyses to assess the impact of extreme market conditions on our portfolio and financial stability.

Used the insights gained from these exercises to refine

our risk management strategies.

Community Engagements

At CYROFX, we believe in actively engaging with our community to foster meaningful connections, share knowledge, and contribute to the broader financial ecosystem. In FY 2021, we organized a series of events and initiatives aimed at empowering individuals and businesses in the world of crypto and forex trading.

1. Webinars and Workshops

 Hosted a series of webinars and workshops focused on various aspects of crypto and forex trading, attracting over 5000 participants.

 Covered topics such as market analysis, risk management, technical analysis, and regulatory updates to provide valuable insights to our community.

2. Educational Content and Resources

 Published a comprehensive library of educational content, including articles, videos, and tutorials, reaching a wide audience of traders and enthusiasts.

 Topics included trading strategies, market trends, platform tutorials, and guides for beginners.

3. Networking Events

 Organized virtual and in-person networking events, providing opportunities for traders, industry experts, and enthusiasts to connect and share knowledge.

 These events facilitated the exchange of ideas and fostered a sense of community among participants.

5. Partnerships with Educational Institutions

 Formed partnerships with educational institutions to provide students with access to resources, mentorship, and practical insights into the world of trading.

 Offered internships and scholarships to promising students interested in financial markets.

6. Support for Local Initiatives

 Engaged with local communities through sponsorships and participation in events, contributing to economic development and community well-being.

7. Client Feedback and Input

 Solicited feedback from our community members through surveys and direct interactions, using their input to shape our educational content and event offerings.

8. Continued Commitment

 We remain committed to actively engaging with our community and seek to expand our initiatives to reach an even wider audience in the coming years.

Future Outlook

Looking ahead, CYROFX is poised for continued growth and innovation in the rapidly evolving world of crypto, stock and forex trading. Our strategic initiatives for FY 2022 are designed to capitalize on emerging opportunities and further strengthen our position as a market leader.

1. Market Expansion and Diversification

 We will explore new markets and regions, leveraging our expertise to tap into promising opportunities and expand our global footprint.

 Continued diversification of our asset portfolio will be a priority, allowing us to adapt to changing market dynamics and capture potential growth areas.

2. Technological Advancements

 Investments in cutting-edge technology will remain a cornerstone of our strategy, aimed at enhancing the speed, reliability, and security of our trading platform.

 We will focus on incorporating emerging technologies such as blockchain and AI to drive innovation and improve client experiences.

3. Enhanced Regulatory Compliance

 We remain committed to maintaining the highest standards of regulatory compliance across all jurisdictions in which we operate.

 Continued collaboration with regulatory bodies and proactive adherence to evolving industry standards will be central to our approach.

4. Client-Centric Initiatives

- Building on the success of our client-focused initiatives in FY 2021, we will introduce new services and programs tailored to meet the evolving needs of our diverse client base.
- Education and empowerment will continue to be a key focus, ensuring that our clients are equipped with the knowledge and tools for successful trading.

5. Sustainable Growth and Financial Stability

 We will continue to pursue a balanced approach to growth, ensuring that our financial stability and risk management practices remain robust.

 Prudent financial management and capital allocation will be central to our long-term sustainability. 6. Environmental and Social Responsibility

 We are committed to furthering our efforts in corporate social responsibility, with a focus on environmental sustainability, community engagement, and ethical business practices.

 We will explore opportunities to contribute positively to society and minimize our environmental impact.

7. Innovation and Product Development

 R&D initiatives will be intensified to explore new product offerings, services, and trading instruments that align with evolving market trends and client demands.

 We will be responsive to emerging asset classes and technologies, positioning ourselves at the forefront of industry innovation.

8. Continued Transparency and Communication

 Maintaining open and transparent communication with our stakeholders will remain a priority.

 Regular updates, market insights, and performance reports will be provided to keep our clients and partners informed.

As we conclude FY 2021, we reflect on a year of remarkable achievements and strategic advancements. Our commitment to excellence, innovation, and client-centricity has propelled us to new heights in the dynamic worlds of crypto, stocks, and forex trading. With a solid foundation in risk management, technological prowess, and a diverse asset portfolio, we are poised for continued growth in FY 2022. We extend our heartfelt gratitude to our valued clients, dedicated team, and supportive stakeholders for their unwavering trust and partnership. Together, we look forward to navigating the future's challenges and seizing opportunities with unwavering determination and resilience.

Financial Statements

CYROFX LLC INCOME STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2021

DESCRIPTION	AMOUNT (IN '000')
REVENUE	
TRADING INCOME FEES AND COMMISSIONS OTHER INCOME	\$25,577 \$3,176 \$1,538
TOTAL REVENUE	\$30,291
EXPENSES	
COST OF GOODS SOLD (COGS) OPERATING EXPENSES	\$10,938
SALARIES AND WAGES	\$291
RENT AND UTILITIES	\$202
MARKETING AND ADVERTISING	\$286
 DEPRECIATION AND AMORTIZATION 	\$753
OTHER EXPENSES	\$459
INTEREST EXPENSE	\$611
INCOME TAX EXPENSE	\$1,475
TOTAL EXPENSES	\$15,015
NET INCOME	\$15,276

CYROFX LLC

BALANCE SHEET AS AT 31 DECEMBER 2021

DESCRIPTION	AMOUNT (IN '000')
ASSETS	
CURRENT ASSETS • CASH AND CASH EQUIVALENTS • INVENTORY • PREPAID EXPENSES INVESTMENTS PROPERTY, PLANT, AND EQUIPMENT INTANGIBLE ASSETS OTHER ASSETS	\$6,628 \$875 \$513 \$9,786 \$825 \$19,730 \$1,545
TOTAL ASSETS	\$39,902
LIABILITIES AND EQUITY	
CURRENT LIABILITIES • ACCOUNTS PAYABLE • SHORT-TERM DEBT • ACCRUED LIABILITIES LONG-TERM DEBT OTHER LIABILITIES SHAREHOLDER'S EQUITY • COMMON STOCK • RETAINED EARNINGS • RESERVES	\$187 \$2,679 \$1,002 \$2,952 \$2,809 \$100 \$21,985 \$8,188
TOTAL LIABILITIES AND EQUITY	\$39,902

Team Members



FOUNDER



EASTON REED CEO



EMMA DIANA DIRECTOR

Company Information

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